

Preparedness, LLC

Preparedness, LLC provides consulting services to help organizations assess hazard and operational risks; develop and implement loss prevention and risk mitigation strategies; design and implement emergency response, and business continuity programs; and evaluate existing programs. Preparedness LLC also supports risk management by developing and compiling risk information.

We assess hazards and threats to people, property, and business operations. We assess vulnerabilities and analyze the potential impacts of hazards. Our analyses provide management

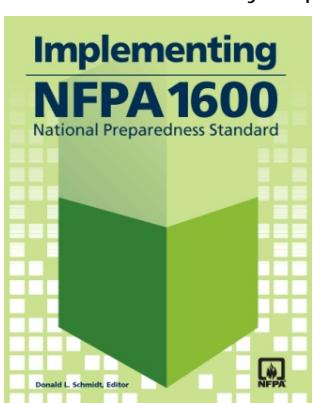
with the information needed to make effective risk management decisions to prevent, mitigate, or finance risk. Our business impact analyses also provide information to determine business continuity strategies and requirements.

We develop strategies to prevent hazards or mitigate the impacts of hazards that cannot

"Implementing NFPA 1600 National Preparedness Standard" coauthored and edited by Donald L. Schmidt, Preparedness, LLC

be prevented. We develop and help implement loss prevention and risk mitigation programs. We develop risk information, coordinate third party loss prevention services, and provide direction to support risk management.

We develop emergency response, business continuity, and crisis management programs, so companies can safeguard employees, protect property, and sustain critical business functions. This includes assessing risk, defining business priorities and resource needs, organizing teams, writing plans, conducting training, and facilitating exercises.



Preparedness, LLC Services

- Identify and assess hazard and operational risks that can injure people, damage property, interrupt business processes, and contaminate the environment; provide detailed loss prevention recommendations
- Develop strategies and programs for hazard prevention and risk mitigation
- Evaluate compliance with federal, state, and local regulations and conformity to codes and standards
- Evaluate preparedness and the implementation of emergency management, business continuity, and crisis management programs
- Develop loss prevention policies, procedures, and programs to meet risk management objectives, insurance underwriting, and regulatory requirements
- Develop emergency response plans optimized for best use of facility and community resources, and compliant with regulatory requirements
- Develop business continuity programs with strategies to continue critical business functions when disrupted or interrupted
- Develop crisis management programs that define issues, develop strategies, and include an organization with processes for effective management
- Develop, conduct and facilitate training, drills, and exercises
- Support property insurance and risk management programs by developing risk information for risk mitigation and risk financing decision-making



Preparedness, LLC develops and evaluates emergency management and business continuity programs using NFPA 1600, our National Preparedness Standard, as the criteria. Don Schmidt, CEO of Preparedness, LLC, has helped write NFPA 1600 over the past 20 years and chairs the technical committee. We evaluate emergency management and business continuity programs and provide a prioritized list of recommendations that serve as a blueprint for program enhancement. We use national fire protection and life safety codes, "highly protected risk" standards of major insurers, and federal OSHA, emergency management, and homeland security standards, regulations, and best practices as the criteria for our evaluations.

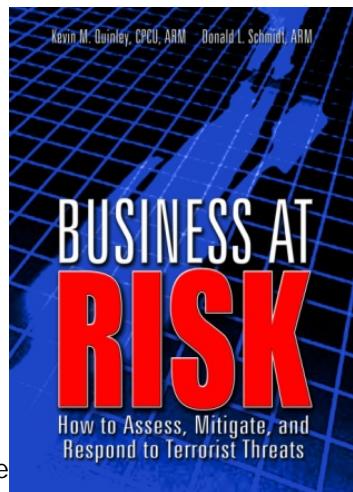
Donald L. Schmidt, ARM, CBCP, MCP, CBCLA, CEM®

Mr. Schmidt has been involved in loss prevention, code enforcement, risk management, and consulting for more than 35 years—in the public sector and the private sector. He has done extensive work in risk assessment, hazard prevention, risk mitigation, emergency management and business continuity plan development, training, and exercising within a diverse range of industries. He is a published author of six books and numerous articles. Since the early 1990s, he has helped to write important international standards on disaster/emergency management, business continuity, and pre-incident planning.

Mr. Schmidt is co-author of *Business at Risk: How to Assess, Mitigate and Respond to Terrorist Threats and Tools & Techniques of Risk Management and Insurance*. He is a contributing author to the *McGraw Hill Homeland Security Handbook* (1st and 2nd editions) and the 20th Edition of the *Fire Protection Handbook*. He is also the editor and co-author of Implementing NFPA 1600: National Preparedness Standard. He has authored dozens of magazine articles and been interviewed by numerous publications on the subjects of emergency management, business continuity, terrorism, and risk management. Mr. Schmidt has appeared on television and radio and is a frequent public speaker on standards-based program development.

Mr. Schmidt is Past Chair of the technical committee that writes NFPA 1600, "Standard on Disaster/Emergency Management and Business Continuity/Continuity of Operations Programs." NFPA 1600 has been endorsed by the 9/11 Commission. It has been designated by the Department of Homeland Security for "PS-Prep," which is the program for voluntary certification of private sector preparedness programs called for by Title IX of Public Law 110-53. Mr. Schmidt He is a member of the USA's Technical Advisory Group to the ISO Society Security Committee that writes the 223 series of international security and resilience standards. He is also a member of NFPA's technical committee on Pre-Incident Planning and ASTM's E54 Homeland Security Committee.

Mr. Schmidt has developed and instructed emergency management and business continuity professional development seminars for the National Fire Protection Association, the Disaster Recovery Institute, and the Massachusetts Emergency Management Agency. He is also Visiting Full Professor at Massachusetts Maritime Academy's instructing within the Academy's emergency management graduate program.



"Business at Risk How to Assess, Mitigate, and Respond to Terrorist Threats" coauthored by Donald L. Schmidt

Don Schmidt has attained professional designations and certifications including Associate in Risk Management, Certified Business Continuity Professional, Certified Business Continuity Lead Auditor, Master Continuity Practitioner, and Certified Emergency Manager®.

